

# Mailing Lists, Labels and Inserts

## Member Marketing Opportunities

One of the many benefits offered to members is the opportunity to market their business to other members through mailings:

- Excel spreadsheet with all contact information (excluding email addresses)
- "One-time use" mailing labels
- Print-out list (hard copy)
- "Piggy-back" into SCBP monthly mailing



**ORDER FORM.** Complete the information below and return. OR, you can purchase any of these items on the SCBP online store—<http://buy.SCBP.org>



- |   |                         |
|---|-------------------------|
| <input type="checkbox"/> <b>Piggyback Mailing.</b> Please reserve the month of _____. SCBP will confirm that this month is available and let you know when you need to provide SCBP with 1400 pre-folded flyers to fit into #10 standard business size envelopes. SCBP reserves the right to review the insert prior to printing. | <b>\$450</b>            |
| <input type="checkbox"/> <b>Member Database, Excel Spreadsheet.</b> A up-to-date downloadable list of all SCBP members, with contact name, address, phone, fax, web site, business category and # employees (no email addresses). For use only by the member company that purchases this list.                                    | <b>\$350</b><br>(+ Tax) |
| <input type="checkbox"/> <b>Mailing Labels (Avery), one-time use.</b> One contact name per business, approximately 650.   | <b>\$150</b><br>(+ Tax) |
| <input type="checkbox"/> <b>Mailing Labels (Avery), one-time use.</b> Several contact names per business, approximately 1200.   | <b>\$150</b><br>(+ Tax) |
| <input type="checkbox"/> <b>Hard-Copy Printout List.</b> Includes contact name, address, phone, fax, web site, business category and # employees (no email addresses).  | <b>\$50</b><br>(+ Tax)  |
| <input type="checkbox"/> Sort the <b>Labels</b> by <input type="checkbox"/> ZIP <input type="checkbox"/> Company Name   |                         |
| <input type="checkbox"/> Mail the <b>Labels/List</b> and bill me for postage & handling.  |                         |
| <input type="checkbox"/> Call me when the <b>Labels/List</b> are ready and I will arrange for pickup at the SCBP office.  |                         |



Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

E-Mail Address\*: \_\_\_\_\_

Check enclosed (Payable to: Somerset County Business Partnership)  Credit Card\*

\*We will generate an invoice and send an email with instructions for logging in to our secure web site for payment.



Fax this form to: 908-722-7823

P.O. Box 833  
Somerville, NJ 08876-0833  
Phone: 908-218-4300 Fax: 908-722-7823  
Email: [info@SomersetBusinessPartnership.com](mailto:info@SomersetBusinessPartnership.com)

**BUY LOCALLY!** You are urged to include the Business Partnership "e-plaque" or the phrase, "Member of the Somerset County Business Partnership" in ALL of your advertising in order for the general public to know you are a supporting member. Contact us for details.