Message from the Chair

Thank you for your support of the Somerset County Business Partnership.

2019 was an exciting year for the Business Partnership as we celebrated our 100th anniversary! Today we are honored to acknowledge the economic contributions of three Somerset County businesses that have also been operating for over 100 years:

- Pfizer – who shares in our focus to create a sustainable future
- Somerset County YMCA – who provides much needed services and support for the community and improves the health of our population
- Chimney Rock Inn – a Somerset County staple where friends and family make memories to last a lifetime

In 2019 we built on our Strategic Plan to include embracing diversity as one of our core principles and provided members of the Business Partnership with a plethora of resources regarding diversity and inclusion. We continued to engage targeted industries. We strongly advocated against the suburban disadvantage. We promoted Somerset County’s wonderful amenities. We saw our membership grow to a record high. We continued to deliver value to our membership through over 120 events and training programs. And, most importantly, we collaborated with our public and private partners to build a prosperous future for our businesses and residents.

It has been a privilege to serve as your Board Chair for the last three years and I am honored to leave the SCBP well positioned for the next 100 years!

Catherine Ricker  Outgoing Chair, Board of Directors
Table of Contents

MESSAGE from the Chair ................................................................. 1
MESSAGE from the President ......................................................... 4
LET’S GO BEYOND ................................................................. 5–7
2019 Award Recipients ................................................................. 9–18
  • Somerset County YMCA .......................................................... 9–10
  • Chimney Rock Inn ................................................................... 13–14
  • Pfizer, Inc .............................................................................. 17–18
2019 Somerset County Business Partnership .................................................. 21–22
  • 2019 Board of Directors & Staff ............................................. 21
  • 2020 Slate of Officers and Directors ..................................... 22
INVESTORS, 2019 by the Numbers, and MEMBERSHIP Growth .................. 25–26
2019 Accomplishments ................................................................ 28–34
  • Supporting Business Members ............................................. 28
  • Promoting a Healthy Community ........................................ 29
  • Promoting Tourism .............................................................. 32
  • Economic Development ...................................................... 33–34
ADVERTISING Partners ................................................................ . throughout
GET Involved ............................................................................. 54–59
  • Signature Events in 2020 ....................................................... 54–56
  • Special Interest Groups ....................................................... 57–59
MEET the Ambassadors ............................................................. 65–66
MESSAGE from the Incoming Chair .............................................. 70
CONGRATULATIONS ON YOUR 100-YEAR ANNIVERSARY.

SOMERSET COUNTY WOULDN’T BE THE SAME WITHOUT YOU.

For the past 100 years, The Somerset County Business Partnership has worked tirelessly with the public and private sectors to develop and promote our community. In fact, you’re a big reason why Somerset County is such a great place to live, work, and play. Congratulations on all you’ve accomplished. We’re sure the next 100 years will be even better.

We will never forget the values that our company was built on three generations ago: Passion, integrity, superior craftsmanship, and attention to detail.
Message from the President

Founded in 1919 as the Somerville Chamber of Commerce, the Somerset County Business Partnership has constantly evolved over the last 100 years to meet the changing needs of the business community. Along the way, we created traditions and events to bring us all together like our Citizen of the Year and our Annual Meeting.

The Business Partnership is a unique creation that reflects what Somerset County is all about: a place where we make vibrant connections with our members, Somerset County Freeholders and our community partners to get things done. Consequently, Somerset County enjoys a well-deserved reputation as a special place, a place that practices a culture of collaboration, a place that “gets it”.

Of course, none of this is by accident, but is a result of generations of strong leadership from the public, private and non-profit sectors. This legacy of leadership has given us the world-class amenities that make Somerset County a wonderful place to live, work, play and learn.

Looking ahead to the next 100 years, my hope is that we can rededicate ourselves to achieving the vision of the Business Partnership: Somerset County is recognized as one of the premier counties in the nation in which to live, work, play, visit, learn and find talent. We will put Somerset County on the map! In other words, let’s capitalize on our legacy of leadership to promote Somerset County in a way that gives all of us a competitive advantage. Now that is a vision!

My friends have often accused me of giving the same stump speech since 1985. They are absolutely right! I have always started with the premise that we are all blessed to be living in Somerset County at this moment in time. As the next generation assumes the mantle of leadership, let us give them our support, knowing that if we do, our best days are ahead of us.

Thank you for the privilege of serving as your President & CEO.

Michael V. Kerwin  President & CEO
Let's Go Beyond 2020

OUR VISION FOR THE FUTURE

For 100 years, Somerset County Business Partnership has played a pivotal role in the Somerset County business community and economy, thanks to Somerset County Freeholder support. Now is the time to use our success as we move forth, articulating what our vision looks like for the growth, sustainability, and evolution of our county.

Advocating for Better Business Solutions

Our advocacy solutions are long-term, strategic, and sustainable. We want Somerset County to be the place companies want to do business in and where employees want to work. To bolster our vibrant economy, we’ll be promoting public policy solutions that enhance job creation and private sector investment to make this a lasting tactic of Somerset County. This all ties into our Comprehensive Economic Development (CEDS) objectives.

Providing Best in Class Business Resources

We’re delivering value to our members, helping businesses by providing them with critical resources they need to succeed. Educational seminars and continuing education classes for employees to have the competitive advantage, networking opportunities to stay connected with made connections – and make new ones, and informational resources to stay on top of the game.

Ensuring our Entire Population is Represented

Embracing diversity and inclusion has been added as one of our core values. We believe we work better because of our differences, and our talented workforce pool demonstrates this. Embracing diversity and inclusion helps us attract and retain a world-class workforce. When we say we make vibrant connections with our community members and neighbors, we believe to our core that this helps us better understand our markets, and as a result fosters a stronger community.

Preservation and Environmentally Sustainable Solutions

Somerset County is a leader in sustainability. We set high standards for those to follow as we believe in preserving our environment with ideas that meet the needs of the present without compromising future generations. We’re excited to be working with our community partners to plan and develop programs that are focused on clean energy, energy audits, and other subjects promoting a brighter, cleaner future. We want Somerset County to be the most sustainable county in New Jersey.
Going Beyond

Making Somerset County the Healthiest in New Jersey

Working more collaboratively with our community partners led by Healthier Somerset, we will strive to make Somerset County the healthiest in New Jersey. This means making wellness resources available to businesses of all sizes and supporting them with the tools they need to implement successful wellness programs, as well as engaging our businesses and individuals in participating in healthy lifestyles. We look forward to increasing access to services that promote healthy lifestyles and endorsing policies that are meant to improve overall wellness.

Partnering with Educational Institutions

Somerset County has a well-educated population. With over 53% of residents holding a bachelor’s degree or higher and 23% with an advanced degree, we realize how important it is to keep these individuals living and working in county boundaries. With our educational partners including Raritan Valley Community College, these individuals will have hands-on learning opportunities to gain in-demand and transferable skills to create, innovate, and transform their ideas into reality.

Promoting Somerset County’s Amenities

We know Somerset County is a beautiful location. And we want to share it with others. Our county amenities are here because of the investments made by past generations of strong leadership. By promoting county amenities, we are showing people and businesses that we are a special place to visit. You’re bound to find something you love in Somerset County. We have world famous parks you can stroll and bike through, some of the country’s oldest historical sites, picturesque places to golf, and amazing restaurants to grab a drink and a bite to eat.
Simple Made Perfect!
- 116 spacious guest rooms
- Trading Post restaurant & bar
- Outdoor Patio
- 3,000 sq. ft. of event space
- Marriott Bonvoy Points

Somerset Hills Hotel
Tapestry Collection by Hilton

- 118 guest rooms
- TAP full-service Gastropub
- Outdoor terrace & gardens
- 7,000 sq. ft. of event space with stunning outdoor space
- Hilton Honors Points

200 Liberty Corner Road, Warren, NJ 07059
Phone: 908-542-1111 Website: Tapestrycollection3.hilton.com/tc/somerset-hills-hotel

80 Allen Road, Basking Ridge, NJ 07920
Phone: 908-580-1300 Website: www.marriott.com/ewrde
Somerset County YMCA is a leading nonprofit committed to strengthening community by connecting all people to their potential, purpose and each other. Working locally, Somerset County YMCA focuses on empowering young people, improving health and well-being, and inspiring action in and across communities. The Y believes that everyone, regardless of age, income, faith, ability, sex, sexual orientation, gender identity or expression, race, ethnicity, national origin, cultural background or other unique personal characteristics, should have the opportunities and the resources necessary to learn, grow and thrive.

The Y’s impact in Somerset County and the surrounding communities is profound and enduring. Throughout Somerset County YMCA’s 145+ year history, the Y has strengthened the community by investing in youth, health and neighbors. With a legacy of being a catalyst for change and a community leader that enhances the well-being of all, the Y has become a trusted and respected cornerstone of the community.

Today, Somerset County YMCA serves close to 30,000 residents including children, teens and adults, and the Y has nearly 1,000 employees. With an increasingly diverse workforce, the Y is one of largest employers of teens locally and, over the past five years, has seen an increase in employment among senior citizens. Just over 80% of the Y’s total workforce lives in Somerset County. Through the years, the Y has consistently delivered vital programs and services that met the communities’ contemporary needs of the time. Today, as it did in the past, Somerset County YMCA listens and responds to the critical needs of the community.

Somerset County YMCA serves the community through its full-service branches that include Bridgewater YMCA, Somerville YMCA, Hillsborough YMCA and Somerset Hills YMCA. The Y also recently expanded services by launching wellness and enrichment programs for Franklin Township residents through the Recreation Department, as well as School Age Child Care and Summer Camp programs in Plainfield.

In addition to the vast array of programs Somerset County YMCA offers to inspire children, improve health and make the community safer,
the Y offers mission-driven community programs with a focus on the most vulnerable citizens and under-served populations. A few of the many programs include programs for children and adults with special needs, programs to prevent and manage chronic disease, workforce development programs, civic engagement programs for teens and programs for active older adults.

To ensure everyone has equal access to vital programs and services, Somerset County YMCA provides direct financial assistance to support under resourced individuals, and subsidizes its mission-based programs and services that meet ever-changing community needs. Both financial assistance and mission-based programs are supported by the Y’s Annual Campaign with 100% of the funds raised going to the community. Last year alone, Somerset County YMCA provided close to $2 million in community program support and direct financial assistance to local qualifying individuals and families.

As a nationally-recognized YMCA for excellence in philanthropy, and with an eye to the future, the Y has also raised funds through a capital campaign to reinvest in its current properties. Somerville YMCA was revitalized with a $3 million renovation of its fitness center, locker rooms, safety systems and more. Somerset Hills YMCA is presently undergoing a $7 million, 2-story, 14,000-square-foot expansion and renovation project, set to be completed by the end of 2019. This major reinvestment includes a state-of-the-art, fully-accessible fitness facility, three additional multipurpose studios, an expanded, renovated Spin® studio with tiered levels, larger restrooms and more. Additionally, Hillsborough YMCA is slated to launch a $3.2 million renovation project.

Somerset County YMCA’s capital reinvestment efforts will continue to be thoughtfully informed by current and projected usage trends and the ever-evolving needs of those who live and work in the greater Somerset County area.

Through a commitment to nonprofit excellence, sound financial stewardship, continual reinvestment in our facilities and communities, and smart growth initiatives, Somerset County YMCA is confidently poised to advance its mission and deepen its community impact in 2020 and beyond.

Everything the Y does is in service of ensuring people and communities thrive. The Somerset County YMCA is here for the community.
CREATING OPPORTUNITY FOR ALL

The Y is the leading nonprofit committed to strengthening community by connecting all people to their potential, purpose and each other. Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities.

Through financial assistance, we transform lives by providing opportunities for everyone to learn, grow and thrive.

SOMERSET COUNTY YMCA
BRIDGEWATER YMCA • HILLSBOROUGH YMCA
PLAINFIELD YMCA • SOMERSET HILLS YMCA
SOMERSET VALLEY YMCA • SOMERVILLE YMCA

Facebook.com/SomersetCountyY
Twitter.com/scymca
somersetcountyymca
somersetcountyymca.org
We have the **energy** to make things better.

[... for you, for our communities and for the environment.]

www.pseg.com

PSEG’s Salem and Hope Creek nuclear plants provide nearly half of the electricity generated in New Jersey – a reliable 24/7 energy supply. Our customers want energy that preserves the climate and their family’s health: Nuclear energy is safe, carbon-free and doesn’t pollute the air.
Chimney Rock Inn, lovingly referred to as “Central Jersey’s Family Restaurant,” has a flavorful and past dating back to the 1800s. Many generations of local families and businesses have dined at The Rock for decades, creating millions of loyal customers. As the area has grown, so has Chimney Rock Inn, with locations in Bridgewater, Gillette, and Flemington, to serve their dedicated crowds. Each restaurant boasts of three private dining areas, bar room with cozy booths, flat screen TVs, attentive & friendly waitstaff, and quality food.

Since opening their doors in 1863, Chimney Rock Inn has hosted countless special occasions and serves as the gathering place for residents of Central New Jersey. The original location in Bound Brook, Somerset County, has some of the richest history in the entire state, from the Native American Indians, to the Revolutionary War and the Industrial Revolution. Over the 156 years of existence, Chimney Rock Inn has welcomed and fed over 10 million customers, and provided them with a memorable dining experience to be remembered time after time.

Chimney Rock Inn is a local brand with a new ground-up prototype in Flemington, which opened in September 2018. The brand now employs a collective team of over 300 members, after starting with a staff of less than 20. The restaurant takes pride in their grass roots, being locally owned and operated all the way back to the early 1900s. Most importantly, the food includes homemade favorites made from scratch daily. Serving over 10,000 people each week, The Rock is constantly cooking a delicious menu of American, casual Italian, and comfort cuisine. Customer favorites include award-winning legendary thin crust pizza, charbroiled burgers, crispy salads, & slow smoked brisket/ribs.

Chimney Rock Inn is also proud to provide special dishes for guests with gluten sensitivities, food allergies, dairy-free, and vegan options. The items are derived from their delicious regular menu offerings, but are handled with the utmost care to eliminate ingredients that guests may not be able to consume.

Outside of its historic walls, Chimney Rock Inn also supports its communities by sponsoring the local athletic teams, and providing a gathering place to celebrate after games. Local organizations, fundraising events, and first responders often count on Chimney Rock Inn’s support through donations and raffle prizes.

New technology at Chimney Rock Inn includes the introduction of electronic ticketing, artificial intelligence in the kitchens, online reservations, waitlist management technology, and a brand new mobile app and online ordering system. With expansion on the horizon, Chimney Rock Inn looks to add to its abundant timeline by beginning construction on its fourth location in 2020. While the very first customers may have arrived to Chimney Rock Inn by horseback and stagecoach, they now seat and serve thousands that arrive via SUVs, electric cars, and Ubers. The times have changed, but Chimney Rock Inn is an instant classic, ready to welcome the future with open arms, providing Central New Jersey and beyond with excellent food at exceptionally reasonable prices.
WE ARE A PROUD MEMBER AND SUPPORTER OF THE SOMERSET COUNTY BUSINESS PARTNERSHIP!

Bridgewater, NJ | New York, NY | Allentown, PA

www.norrismclaughlin.com
Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

Sanofi, Empowering Life

Sanofi is proud to support the Somerset County Business Partnership.

www.sanofi.com
sanofi.us
Pfizer, A Leading Biopharmaceutical Company, and part of the Somerset County community

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives, all in support of our Pfizer Purpose – Breakthroughs that change patients’ lives.

We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products, including innovative medicines and vaccines.

Consistent with our responsibility as one of the world’s premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world, while engaging with our Somerset County community to provide support beyond our walls.

Pfizer Peapack

- Approximately 1,000 colleagues work at our Peapack site in Somerset County.
- Our Peapack site is home to a diverse group of colleagues who represent organizations across Pfizer, including Biopharma, Digital, Finance, Global Product Development, Oncology, Pfizer Global Supply, Procurement, Research & Development, Tax, Worldwide Safety and many others.
- Our colleagues support local, national and global organizations, and look for ways to bring the interests of our community into our site.
- A 137-acre site, the main facility sits on 70 acres and comprises 10 buildings that are interconnected by covered canopies and a subterranean tunnel system.
- Our solar panels can provide as much as 80 percent of the site’s electricity, in support of Pfizer’s Green Journey.
Pfizer congratulates the Somerset County Business Partnership on its 100th anniversary!

We thank SCBP for their partnership and recognize their ongoing efforts to build a prosperous and sustainable future in Somerset County.

Pfizer is honored to be recognized as a 2019 Economic Vitality Award Winner and congratulates the other honorees – Somerset County YMCA and the Chimney Rock Inn.
Somerset County connected

At AT&T, we know that businesses help communities thrive. In Somerset County and across the nation, we empower connections and communities that help build a better tomorrow.

AT&T is proud to support the Somerset County Business Partnership.
A lawyer, a tax accountant and a financial advisor walk into a bar. Seriously. That was the start of a well-coordinated plan that’s still paying off in 2019.
Somerset County Business Partnership
2019 Board of Directors & Staff

Chairperson .................................................. Catherine Ricker, Human Resources Consultant
Vice Chairperson ............................................. Edward Dolan, Epic Results
Treasurer .......................................................... Joe Costello, Royal Alliance Associates, Inc.
Secretary ........................................................... Tom Elliott, Pfizer, Inc.
Immediate Past Chairperson ................................. Ed Seliga, Advanced Solar Products

Somerset County Business Partnership Staff

Cynthia Norfleet ................................................ Van Cleef Engineering Associates
Donald Parker .................................................. Carrier Clinic
Jeanne Peronetti .............................................. SSP Architectural Group
Rob Pettit ........................................................... PNC Wealth Management
Emilio Ramil .................................................... Regal Bank
Gail Rosen, CPA .............................................. Gail Rosen CPA P.C.
Bob Schafer ..................................................... NJ American Water Company
William Taylor ................................................. Somerset Savings Bank, SLA
Joni Ur ............................................................. People Management, Inc.
Peg Wright ........................................................ Center for Great Expectations
Doris Zampella ................................................ E.A. Boniakowski Agency, Inc.

SOMERSET COUNTY BUSINESS PARTNERSHIP STAFF

Samantha Calderon ........................................... Programs & Events Manager
Melissa DeFreest ................................................ Director of Marketing & Communications
Chris Edwards ................................................... Vice President, Business Services
Gabriela Gomes ................................................ Business Manager
Michael Kerwin ................................................ President & CEO
John Maddocks ................................................ Vice President, Economic Development
Jacqueline Morales ............................................ Director of Tourism

William Amann .................................................. M&E Engineers, Inc.
Vincent Amendolare ........................................... Merrill Lynch
Michael Amorosa .............................................. Somerset County Administration
John Anderson ................................................... JCP&L/First Energy
Jeffrey Brookner .............................................. Brokner Law Offices, LLC
David Carcieri ................................................... Somerset County YMCA
Michael Catania .............................................. Duke Farms Foundation
Anthony V. Cava .............................................. RWJ University Hospital
Mark Chazin, Esq. ............................................. Gebhardt and Kiefer, P.C.
Vincent Ciriani ................................................. Preferred Client Group
Peter Cirignano ............................................... Peapack-Gladstone Bank
Peter Cocoziello, Jr. .......................................... Advance Realty
Remo Colarusso .............................................. Janssen Pharmaceuticals, Inc.
Gregory S. Dittrich ............................................. Provident Bank
Anthony Esposito ............................................. New York Life Insurance Co.
Wendy Ewen ..................................................... Unity Bank
Troy Fischer ..................................................... Bridgewater Commons
Richard Fontana .............................................. Fontana Wealth Management of Raymond James
Audris Francis ................................................... Sanofi US
Frank Fricano .................................................... Bridgewater Marriott
Paul Grzella ..................................................... Greater Raritan Workforce Development Board, Inc.
Tyler Hall .......................................................... Rebenack, Aronow & Mascolo, LLP
James Hannan .................................................. WithumSmith&Browne
Thomas Harrity ................................................. Fulton Bank of New Jersey
Chrys Harttraft ................................................... Somerset County Vo–Tech
Jenna Intersimone ............................................. Courier News/MyCentralJersey.com
Mark Krane ..................................................... Warren Township/NJ Municipal Managers Association Rep
Walter Lane ..................................................... Somerset County Planning Board
James Laskey ................................................... Norris, McLaughlin & Marcus, PA
Eileen Leahy ..................................................... PSE&G
Brian Levine ..................................................... Somerset County Board of Chosen Freeholders
Keith Libou ...................................................... Delta Dental of New Jersey
Jason Lourenco ................................................ Wells Fargo Bank
Lena Matthews ................................................ Financial Resources Federal Credit Union
Michael McDonough ........................................ Raritan Valley Community College
2020 Slate of Officers and Directors

**Chairperson** ........................................ Edward Dolan, Epic Results
**Vice Chairperson** ................................. Joe Costello, Royal Alliance Associates, Inc.
**Treasurer** ........................................... Tom Elliott, Pfizer, Inc.
**Secretary** ............................................ Audris Francis, Sanofi US
**Immediate Past Chairperson** ............ Catherine Ricker, Human Resources Consultant

**APPOINTED ANNUALLY**

Adminstrator ........................................ Somerset County Administration #
Freeholder .............................................. Somerset County Board of
Representative ......................................... Somerset County Municipal

**TERMS EXPIRING IN 2020**

Robert Beylickjian ....................................... Merrill Lynch
Jeffrey Brookner ......................................... Brookner Law Offices, LLC
David Carciere .......................................... Somerset County YMCA
Vincent Cirrianni ....................................... Preferred Client Group
Peter Cocolizo, Jr. ....................................... Advance Realty
Remo Colarusso ......................................... Janssen Pharmaceuticals, Inc.
Audris Francis ........................................... Sanofi US #
Chrys Harttraft ........................................... Somerset County Vo-Tech
Jenna Intersimone ....................................... Courier News/MyCentralJersey.com
James Laskey ........................................... Norris, McLaughlin & Marcus, PA #
Eileen Leahy ............................................... PSE&G #
Cynthia Norfleet ......................................... Van Cleef Engineering Associates #
Jeanne Perantoni ....................................... SSP Architectural Group
Rob Pettit .................................................. PNC Wealth Management
Gail Rosen, CPA ......................................... Gail Rosen CPA P.C.
Ed Seliga .................................................. Advanced Solar Products, Inc. #
William Taylor ......................................... Somerset Savings Bank, SLA

**TERMS EXPIRING IN 2021**

Anthony V. Cava ....................................... RWJ University Hospital #
Mark Chazin, Esq. ....................................... Gebhardt and Kiefer, P.C.
Joseph Costello ......................................... Royal Alliance Associates, Inc. #
Edward Dolan ......................................... Epic Results #
Wendy Ewen ............................................ Unity Bank
Troy Fischer .............................................. Bridgewater Commons #
Richard Fontana ....................................... Fontana Wealth Management of
Raymond James ........................................
Paul Grzella .............................................. Greater Raritan Workforce Development
Board, Inc.
James Hannan .......................................... WithumSmith+Brown

**TERMS EXPIRING IN 2022**

William Amann ......................................... M&E Engineers, Inc.
Brian Auger ............................................. Somerset County Library
Carol Bianchi ........................................... JCP&L
Tom Cannizzo .......................................... Allied Wealth Partners
Michael Catania ......................................... Duke Farms Foundation #
Peter Cirignano ......................................... Peapack-Gladstone Bank
Dan DeGiovanni ....................................... Ferrero USA Inc.
Tim Dempsey ........................................... JM Sorge Inc.
Tom Eliot .................................................. Pfizer, Inc. #
Brenda Esler ............................................. Empower Somerset
Anthony Esposito ....................................... New York Life Insurance Co.
Frank Frunico ............................................ Bridgewater Marriott
Thomas Harrity ......................................... Fulton Bank of New Jersey
Donald Parker ......................................... Carrier Clinic
Lisa Pupa .................................................. Natural Medicine and Rehabilitation

**DIRECTORS EMERITUS**

Peter Cocolizo
Linda Dousis
Walter Hansen
Fred Howlett
Peter Palmer
Dan Puntillo
David Prugh
Henry Reynolds
Arlyn Rus
Richard Shive
Richard Williams

# Denotes Member of the Executive Committee
Somerset County Vocational & Technical Schools

Congratulations
Economic Vitality Award Recipients
Pfizer
Somerset County YMCA
Chimney Rock Inn

Somerset County Vocational & Technical Schools
14 Vogt Drive • Bridgewater, NJ 08807
(908) 526-8900 • www.scvths.org

We Work For Health New Jersey works to educate our elected leaders, the news media and the communities they serve about the important contributions biopharmaceutical companies and their employees make to the health and economic security of individuals, local communities, and to the state of New Jersey. The state’s life science industry stands together with our business and community partners to educate elected leaders on public policy issues critical to our sector.

Do you know a patient with an inspiring story? The Mayors Committee’s Patient Courage Award recognizes individuals who have triumphed over adversity while facing a serious illness or chronic disease. For more information about the Award or to request a nomination form, contact Terri O’Connell at terioconnell@comcast.net.

Interested in joining our coalition?
Sign up at: www.weworkforhealth.org

The Reynolds Group Inc.

Engineers, Landscape Architects, Land Surveyors, & Planners

Raritan, N.J.
www.reynoldsgrp.com
908-722-1500
MAGIC 98.3
TODAY’S HITS. YESTERDAY’S FAVORITES.

THE MOST COMMERCIAL FREE MUSIC WHILE YOU WORK

MAGIC983.COM

America’s First News
Plus Local News, Traffic, & Weather

THIS MORNING
with Gordon Deal
Jennifer Kushinka & Mike Gavin

1450 Talk Radio
WCTC
The Voice of Central Jersey

WCTCAM.COM
Investors

**PLATINUM**
Somerset County Board of Chosen Freeholders

**GOLD**
AT&T
Bridgewater Commons
Duke Farms
Fulton Bank
Johnson & Johnson Somerset County Companies
Metlife Foundation
Norris McLaughlin, PA
Pfizer, Inc.
PNC Wealth Management
Provident Bank
PSE&G
Robert Wood Johnson University Hospital Somerset
Sanofi, US

**SILVER**
Advance Realty
Affinity Federal Credit Union
Ferrero USA, Inc.
Hunterdon Healthcare
NJ American Water
Raritan Valley Community College
Somerset Savings Bank
SSP Architectural Group
Unity Bank
Verizon
Wells Fargo

2019 by the Numbers

825 total members
70,000+ employees represented
20,000 destination guides distributed
2,104 people like the Facebook page
87,890 views of the online Member2Member discount coupons
120 events covering a diverse range of topics and venues, provided education and networking opportunities
Membership Growth

Providing a Full Range of Engineering Services

- Municipal Engineering & Planning Services
- Water Supply and Distribution
- Wastewater Collection, Conveyance and Treatment
- Stormwater Management
- Schools and Campuses
- Bridge and Dam Design
- Utility Engineering & Construction

- Site Planning
- Permitting
- Landscape Architecture & Planning
- Land Surveying & GIS
- Parks and Recreation
- Multi-Family Development
- Redevelopment
- Geotechnical Engineering

Hillsborough NJ Office 908-359-8291
Phillipsburg NJ Office 908-454-3880
Hamilton NJ Office 609-689-4100
Freehold NJ Office 732-291-8700
Mt. Arlington NJ Office 973-264-3130
Lebanon NJ Office 908-779-9910

Pennsville NJ Office 856-454-3880
Berks PA Office 610-774-6631
Lehigh Valley PA Office 610-392-1772
Daylesford PA Office 215-345-1876
Mechanicsburg PA Office 717-662-1995
Northern DE Office 302-368-3184

www.vces.org
Small Business is BIG here!

unitybank.com

800.618.BANK(2265)
Supporting Business Members

SCBP will be the premier source for small businesses to obtain resources to develop and grow their business. The SCBP will be a trusted advisor to organizations and institutions in their development and delivery of programs and services to the business community.

- Our “Networking Night” series of events continues to be the most popular networking events at the SCBP. In 2019 we offered nine of these pure networking events at locations such as:
  - RWJUH Somerset
  - Maggiano’s
  - Fox Hollow Golf Club
  - Bernards Inn
  - The Marigold
  - Delta by Marriott Basking Ridge
  - Village Brewing Company
  - NJ State Theatre
- The conference room and other commons meeting spaces at the SCBP facility continue to be utilized regularly members for seminars, client meetings and conducting business.

In 2020, we will continue to offer a platform for our members to build their business by developing programs, assisting them with making vital connections, obtaining resources needed to be profitable and providing tools to expand their markets.

Ribbon Cuttings

Helping our members with their grand openings and ribbon cutting events is a great honor for the Somerset County Business Partnership. Ribbon cuttings are an important celebration that gives the owner a chance to take inaugural photos, introduce your business to the community and its members, and to publicly thank financial backers, family, friends, employees and business partners.

This year the Somerset County Business Partnership participated in over 50 ribbon cuttings and ground breaking events!
2019 Accomplishments

Promoting a Healthy Community

Partnering with key stakeholders, the SCBP leads a number of community-based programs to advance Somerset County as a premier location to live, work, play and learn.

- Supported and collaborated with Healthier Somerset to help make Somerset County the healthiest county in NJ.
- Provided a broad range of health screenings and other business resources at no cost to hundreds of employers and their employees attending the 2019 Workplace Wellness Expo hosted at The Imperia in Somerset, NJ.
  - This year’s Wellness Expo was presented in partnership with Robert Wood Johnson University Hospital Somerset. RWJUH-Somerset offered roughly a dozen screenings at the event, an invaluable resource for local employers.
- Offered an educational series for employers and HR professionals looking to improve their employee’s health and productivity, including seminars on:
  - Dental Insurance
  - Taking care of the retiring generation
  - Eating Disorders
  - Using Duke Farms as a Wellness Resource
  - Stress Management in the Workplace

In the coming year, we will continue to provide members with resources that will help them to save money, share their successes, and to inspire others by furthering efforts that promote environmental sustainability and a healthier workforce.
Robert Wood Johnson University Hospital Somerset proudly supports the Somerset County Business Partnership’s efforts to make Somerset County a great place to live and work.

Robert Wood Johnson University Hospital Somerset

rwjbh.org/somerset
operate successfully

Getting products into the hands of consumers takes a complex series of transactions, timing and relationships in supply chain management. Withum’s Manufacturing, Distribution & Logistics team has the specialized knowledge to successfully counsel you about cross border transactions, the ever changing Federal and state tax landscape and the effects of customs, duties and tariffs on your business. We’re proud to be a Founding Member, along with the Somerset County Business Partnership, of the Manufacturing Cabinet.

CONGRATULATIONS TO TODAY’S HONOREES: PFIZER, SOMERSET COUNTY YMCA AND THE CHIMNEY ROCK INN.

Visit us online to learn more about our Manufacturing, Distribution & Logistics Services.

withum.com/manufacturing
Promoting Tourism

Somerset County Tourism, a division of the SCBP, will be the Destination Marketing Organization (DMO) for the County, acting as the gateway to all visitors and residents looking for recreation, places to eat, play, stay and hold meetings in Somerset County.

The mission of Somerset County Tourism is to advance the local economy by sustainably promoting the area’s outstanding products and experiences, and to offer a variety of useful services to residents, business travelers and leisure visitors.

In 2019, Tourism Staff:

- Grew users to VisitSomersetNJ.org by 65%, year over year (Google Analytics)
- Executed a Spring/Fall niche advertising campaign, which resulted in nearly 2.5 million impressions
- Promoted Somerset County amenities to more than 10,000 consumers and 100+ travel buyers at the New York Times Travel Show, Philadelphia Travel + Adventure Show, Connect Travel Marketplace and IPW
- Delivered more than $400,000 in bookings as a result of meetings held at international travel shows
- Received an increased annual grant award of $128,000 from the NJ Division of Travel and Tourism for an extended grant term of three years
- Led an effort to secure $122,000 in county funding to promote county services and amenities to the local community
2019 Accomplishments

Economic Development

The SCBP economic development division conducts its activities in partnership with the Somerset County Board of Chosen Freeholders. We lead initiatives focused on job creation, private sector economic investment, including talent attraction and retention. We support the work of internal and external partners with a focus on implementing solutions that will ensure Somerset County, NJ is a vibrant, connected community with a focus on job creation and private sector economic investment.

We advocate for better business solutions as expressed in our Comprehensive Economic Development Strategy report: A Collaborative Blueprint for Economic Growth.

In 2019 we led efforts to ensure statewide job creation and private sector economic investment business assistance programs benefit Somerset County, NJ and the Somerset County Regional Center specifically. We also supported efforts by Somerset County, Bound Brook, and North Plainfield to ensure the advantages of Opportunity Zones furthering local and county interests in federally designated Opportunity Zones are realized.

We continue to deliver best in class resources focused on helping businesses succeed in Somerset County, NJ. Whether leading efforts to ensure statewide business assistance programs serve job growth and private sector economic investment in Somerset County, NJ or delivering customized research to our partners, the SCBP helps ensure appropriate data is available for informed decision making.

For existing and relocating businesses, we published two commercial real estate market reports in 2019. Our commercial real estate market reports are used by relocating and expanding businesses to evaluate Somerset County, NJ as a location. For municipalities we’ve provided economic, demographic and other data so that they may better understand their local economy. For individual clients we continue to provide site location and business advocacy services in order to expedite their expansion or relocation to our county.
Our business resources activities extend into public policy, where we have been leading efforts to ensure statewide business assistance programs facilitate job creation and private sector economic investment in Somerset County, NJ. In 2019 we’ve testified before both NJ General Assembly and NJ Senate committees on the disadvantage suburban communities have faced in leveraging job creation incentives. We’ve also met privately with present and former lawmakers, advocating for the removal of provisions that are inequitable to suburban municipalities while proposing solutions that are merit based and which rely on sound local land use planning.

Somerset County and the SCBP recognized long ago the connections between community amenities and an employer’s ability to attract and retain talent. In 2019 we’ve worked with our tourism partners to promote Somerset County’s “live, work, learn” assets, connected business with our training and education partners, and forged local connections among municipalities, local institutions, county partners, and others who contribute in making Somerset County, NJ a special place.
Every day, you bring us one step closer to where we want to be.

You’ve shown us that when we work together toward a common goal, we make progress day after day. Thank you, Somerset County Business Partnership.

Contact Robert Pettit, Wealth Director of our Bridgewater office at 908-429-2305.
Robert Pettit
908-429-2305
robert.pettit@pnc.com
Here’s to making every day in Somerset County the best it can be.

PNC Wealth Management is proud to support the 2019 Annual Meeting of the Somerset County Business Partnership.

Contact Robert Pettit, Wealth Director of our Bridgewater office, to learn more about PNC Wealth Management.
Robert Pettit
908-429-2305
robert.pettit@pnc.com

©2019 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC
Delta Dental of New Jersey is Proud to Support Somerset County Business Partnership.

Congratulations on Your 100th Anniversary!

DeltaDentalNJ.com | (973) 285-4000

Congratulations, Honorees!

Proud to support the Somerset County Business Partnership.

CELEBRATING 50 YEARS OF SMILES!

Delta Dental of New Jersey is Proud to Support Somerset County Business Partnership.

Congratulations on Your 100th Anniversary!

DeltaDentalNJ.com | (973) 285-4000

REAL ESTATE
ATTORNEYS & ADVISORS

REAL ESTATE
ECONOMIC INCENTIVE ADVISORY
LAND USE AND ZONING
REDEVELOPMENT
LITIGATION

24 COMMERCE STREET, SUITE 1302, NEWARK, NJ 07102
5 PENN PLAZA, 19TH FLOOR, NEW YORK, NY 10001
PH (973) 877-6984 | F (973) 799-0461 | INFO@MURPHYLLP.COM | WWW.MURPHYLLP.COM
We are proud to be members
Somerset County Business Partnership

Your Chamber of Commerce and more

Bridget Hartnett, CPA, PSA
Ron Matan, CPA, PSA, CGMA
Sally Glick, MBA

Sobel & Co. LLC
973-994-9494 www.SobelCoLLC.com

Audit & Accounting | Tax | Litigation Support Services

We are proud to be members
Somerset County Business Partnership

Your Chamber of Commerce and more

Bridget Hartnett, CPA, PSA
Ron Matan, CPA, PSA, CGMA
Sally Glick, MBA

Sobel & Co. LLC
973-994-9494 www.SobelCoLLC.com

Audit & Accounting | Tax | Litigation Support Services

Wills, Trusts, Estate Planning & Admin.

Mark H. Chazin
mcchazin@gklegal.com

GEBHARDT & KIEFER
1318 Route 31, PO Box 4001
Clinton, NJ 08809

(908) 735-5161 www.gklegal.com

A Heritage of Excellence | A Focus on Results | A Partner for Success
Congratulations on 100 years!

Norwescap is proud to be growing in Somerset and working with the Partnership!

www.norwescap.org | 908.454.7000 |

JOB WELL DONE!

CONGRATULATIONS TO ALL OF THE 2015 AWARD RECIPIENTS

75 East Main Steet
Somerville, NJ 08876
908-526-4600

Commercial Insurance * Personal Insurance * Bonds

NEW JERSEY AGENTS ALLIANCE
Your connection to the best insurance companies

See All The Fun We Have In Store For 2020 and Beyond!

Text Us Now: 908-252-0700

RRBB ACCOUNTANTS + ADVISORS
WE DELIVER KNOWLEDGE, IDEAS AND EXCEPTIONAL RESULTS

• Accounting and advisory for over 50 years.
• Not just reports and numbers, but answers and advice.
• Knowledge through experience, not just what you can find on the internet.

rrbb.com 265 Davidson Avenue, Suite 210 Somerset, NJ 08873-4120 908-231-1000
111 Dunnell Road, Suite 100 Maplewood, NJ 07040 973-753-6900
Creating destinations since 1986.

OXFORD
connecting brands with consumers
OXFORDCOMMUNICATIONS.COM

WORKFORCE TRAINING CENTER

TRAINING A WORKFORCE READY FOR TODAY & PREPARED FOR TOMORROW

- Career Training Programs
- Corporate Training
- Professional Certifications
- Professional Development Courses
- Small Business Development Center
- ESL & High School Proficiency Classes

www.RaritanVal.edu/Career-Training

PeopleCare Center For Nonprofits

Space Available (nonprofits only)
Join our community of leading nonprofits and make PeopleCare Center home to your nonprofit organization.

PERFECT FOR ADMINISTRATIVE OR PROGRAM NEEDS

120 Finderne Avenue | Bridgewater, NJ 08807
908.725.2299
www.peoplecarecenter.org

We are a COMMUNITY CONNECTED

Belong to something better.*
JoinAffinity.com

Affinity®
Federal Credit Union
Federally Insured by NCUA

HOST OF THE ANNUAL BENEFIT GALA OF SOMERSET
Commitment to our communities

There’s a lot RBC Wealth Management can do to enhance your financial well-being. And like you, we are glad to support worthy causes that make our area a better place.

Congratulations Somerset County Business Partnership and all your honorees on your 100-year anniversary. Proud that both the Kerwins and Kavanaughs have been partners for 100 plus years.

Brian Kerwin
Senior Vice President – Financial Advisor
200 Park Avenue, 2nd Floor
Florham Park, NJ 07932
(973) 410-3254
brian.kerwin@rbc.com
us.rbcwealthmanagement.com/b.kerwin/home

© 2018 RBC Wealth Management, a division of RBC Capital Markets, LLC, Member NYSE/FINRA/SIPC.
Ferrero® U.S.A. proudly supports the Somerset County Business Partnership.
Heath Village... Retirement As it Should Be!
Looking for true maintenance-free, resort style living? Look no further. Call 908-684-5009 today to schedule a tour of our 100+ acre campus and to learn more about Heath Village’s four levels of living, flexible pay-as-you go financial plan and energetic community.

Heath Village Retirement Community
430 Schooley’s Mountain Road
Hackettstown, NJ 07840
www.heathvillage.com
Follow us on Facebook

Connecting you to information you need to navigate Somerset County.

(908) 704-1011
staff@ridewise.org
ridewise.org

La Fontaine & Budd, Inc.
Quality insurance services since 1940

James T. Rick, Jr., CIC
Michael A. McCurry, Jr., CPCU, CIC

126 West End Avenue
Somerville, New Jersey 08876
(908) 725-9400 www.lafontaineandbudd.com
At Somerset Savings Bank, we have stayed true to our communities since 1887. This is part of what makes us who we are. And, it’s why we proudly support the Somerset County Business Partnership’s efforts to make Somerset County a better place for all of us.
We put our clients first.

We will individualize and deliver the right services so you can succeed. Nisivocia LLP has proudly earned a reputation for integrity, personal service and dependability. Our years of experience coupled with our specialization in accounting, audit, and tax services enable us to fully understand our client’s needs and provide the most beneficial solutions and advice.

- Not-for-Profit Organizations
- Governmental Entities
- Healthcare and Dental Providers and Facilities
- Construction Contractors
- Real Estate Developers and Managers
- Private and Family Owned Businesses
- Manufacturing and Distribution
- Employee Benefit Plans

NISIVOCIA LLP
Certified Public Accountants & Advisors
973.298.8500 | www.nisivoccia.com
Roselle Bank is proud to be a member of the Somerset County Business Partnership.

www.roselle.bank

Bernardsville Office
Maureen Wolfenden
908-221-9100

A Vibrant Community has ART at its CENTER

ART CLASSES
Gallery Exhibitions

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com

A Vibrant Community has ART at its CENTER

THE CENTER FOR CONTEMPORARY ART

2020 BURNT MILLS RD., BEDMINSTER, NJ 07921
908-234-2345
www.ccabedminster.org

CONGRATULATIONS... An honor received by few and appreciated by many.

rg
PUBLIC RELATIONS
www.theritmangroup.com

JOB WELL DONE!
CONGRATULATIONS TO ALL RECIPIENTS

LAW OFFICE OF WILLIAM T. COOPER, PC
25 West High Street
Somerville, NJ 08876
908-685-0900

Supporting Partner

Chadler Solutions
THE POWER OF PARTNERSHIP

Phone: 973-227-0025
info@chadlersolutions.com
Start banking the way you want to.
Open 7 days | Longer hours1 | Get a debit card instantly | Dogs always welcome

Unexpectedly local.
Unexpectedly Human.

Connect to TD:

Member FDIC, TD Bank, N.A. | 'Data as of March 2018. Comparison of longest average store hours in the regions (MSAs) in which TD Bank operates compared to major banks. Major banks include our top 20 national competitors by MSA, our top five competitors in store share by MSA and any bank with greater or equal store share than TD Bank in the MSA. Major banks do not include banks that operate in retail stores such as grocery stores, or banks that do not fall in an MSA.

Atlantic Corporate Health, tailoring health and wellness to employers for over 30 years.

Services include:
› Employer-based medical services
› Specialized wellness programs
› Speakers bureau
› Flu vaccination clinics
› Physicals / testing
› International travel medicine

For more information call the Atlantic Corporate Health team today at 973-971-7100.

Proud members of the Somerset County Business Partnership

Atlantic Health System

To find a physician in your community, contact: AtlanticHealth.org | 888-4AH-DOCS
Congratulations to all the Economic Vitality Award recipients for their outstanding leadership in the Somerset County community.

About JM Sorge
JM Sorge is a leading environmental consulting firm that specializes in creating practical solutions to complex environmental problems for businesses and communities.
Our 800-plus dedicated professionals focus entirely on providing clean, safe, reliable service for customers. We perform thousands of water quality tests and invest millions of dollars every year to upgrade aging facilities so that quality is always on tap. We do this because we care about our customers as much as we care about water. newjerseyamwater.com
At Regal Bank, we're dedicated to helping you reach your financial goals, proudly serving the residents and businesses that make this community great. Come into our convenient location and count on your very own Somerset County neighbors to provide valued products and quality customer service you deserve.

regalbanknj.com

Somerville, Somerset, Springfield, Summit, Livingston, Roseland, Florham Park, Millburn & West Orange

Better Banking, in Your Backyard.

Sharon Castillo
Assistant Vice President, Branch Manager

151 North Adamsville Road, Somerville, NJ 08876
908-760-6850

464B Elizabeth Avenue, Somerset, NJ 08873
732-805-3901

Equal Housing Lender
Equal Opportunity Lender
Member FDIC

Automotive Portraiture
Printed artwork highlighting the beauty of your vintage & exotic cars
Call for your appointment
David Verdini • Professional Photographer • 908-377-1618 • www.davidverdini.com
AS AN SCLSNJ LIBRARY CARD HOLDER, YOU CAN:

- Access over 1 million resources including: books, CDs, DVDs, newspapers, and more.
- Attend signature events for children, teens, adults, and families.
- Download e-books, e-audiobooks, and digital magazines on a variety of devices.
- Borrow museum passes or curated theme kits for your book club, small business, or nightly storytime.

... and much more! Visit SCLSNJ.org

Transforming communities and businesses of Somerset County...by design
To a brighter future
We appreciate the power of working together to build a stronger community for all.
Congratulations to today’s award winners.

Peapack-Gladstone Bank proudly supports the Somerset County Business Partnership

At Peapack-Gladstone Bank we are committed to supporting the individuals and businesses in our communities.

www.pgbank.com  •  www.peapackprivate.com
908-234-4121

Member FDIC
GET INVOLVED

Signature Events in 2019

The SCBP produces five major community events that draw hundreds of attendees each year. If you’re looking to sponsor SCBP activities, these events would be your best opportunity. Mark your calendars for these events!

CITIZEN OF THE YEAR DINNER
Every May since 1950, the Citizen of the Year award has been given to honor an outstanding member of our community. Recipients of the award are nominated by the community and demonstrate creativity, vision, leadership, and citizenship. Their services include creating programs and activities that positively impact the welfare of the residents and businesses in Somerset County. The evening provides the opportunity to reflect on Somerset County’s rich history and the people who have provided the leadership that contributed to that success. We invite you to join us for this prestigious community and networking event.

BIZFEST
BizFest has grown to become Somerset County’s largest small business networking event with roughly 600 people attending in 2019. BizFest attendees enjoy food tastings, door prizes, games and casual networking opportunities. Attend #BizFestSomerset and grow your business. General Admission to this event is FREE! For more information, check out our BizFest video on the website.

WORKPLACE WELLNESS EXPO
This free event is offered in October at The Imperia in Somerset in observance of Healthier Somerset Month. The Workplace Wellness Expo engages companies and community partners countywide in an effort to support employee wellness and promote healthy living in Somerset County. At the event you will find exhibits offering information, comprehensive screenings, nutritious food samplings, prize drawings and more.
THE ANNUAL MEETING

Held in December, the Annual Meeting Awards Luncheon brings together key players in the Somerset County business community for Somerset County’s largest business event where our community’s economic success is celebrated and attendees can learn about the Business Partnership’s objectives for the coming year. Additionally, SCBP recognizes the outstanding companies that demonstrate how Somerset County remains the best place to live, work, and play.

The most prestigious honor recognized at the luncheon is the Economic Vitality Awards. The Economic Vitality Awards honor companies that have made a significant economic impact in Somerset County and have fostered economic vitality through job creation and retention, job training and retraining, sales growth, profitability and reinvestment; technological advancement, and increased capital assets and influx of new dollars. Registration for this event varies by date of the ticket purchase and if the purchaser is a member of SCBP, with single and table of ten options.
Signature Events in 2019
Special Interest Groups

Special Interest Groups are designed to provide venues for business people to come together from companies of like sizes, industries and professions to network, exchange ideas, gain new business strategies and to influence the SCBP’s agenda.

Don’t see what you need? Members are also encouraged to initiate any committee, task force or special interest group as long as it falls within the mission of the SCBP.

SUSTAINABLE SOMERSET Plans and develops programs focused on clean energy, energy audits, the legal aspects of ‘green’, and other subjects promoting a brighter, cleaner future. This group helps promote member companies that have either expertise or interest in these areas as well as encourage a partnership with the Somerset County Energy Council in the promotion of sustainability. Sustainable Somerset is also responsible for funding opportunities with utility companies and the NJ BPU programs.

WORKPLACE WELLNESS The Workplace Wellness special interest group seeks to raise awareness about the benefits of employer-based wellness programs, makes employers aware of available community resources that support employee wellness, and recognizes Somerset County employers who have integrated health and wellness into their business model and culture.

LEADS GROUPS We invite you to come together to build relationship and help grow your business through entering one of our for Leads Groups. People do business with people they know, like and trust. The Leads Groups help you establish credibility, build your contact list and obtain quality business referrals.

Group Schedules:
Leads Group #1 meets the 1st and 3rd Mondays, 8:00am – 9:00am, SCBP Conference Room
Leads Group #2 meets the 2nd and 4th Mondays, 12:00pm – 1:00pm, SCBP Conference Room
Leads Group #3 meets the 2nd and 4th Thursdays, 3:30pm – 4:30pm, SCBP Conference Room
Leads Group #4 meets the 1st and 3rd Wednesdays, 4:00pm – 5:00pm, SCBP Conference Room

TOURISM COUNCIL Members of the Somerset County Tourism Council are provided with regular opportunities to discuss unique industry challenges, market their business, network, and learn about current tourism trends.
NONPROFIT COUNCIL  The Somerset County Business Partnership established a Nonprofit Council to provide a platform to support our nonprofit members. The goal of the council is to serve as a resource for our 80+ nonprofit members, providing educational opportunities and a supportive venue to share ideas and happenings affecting the nonprofit community.

FINANCIAL INDUSTRY (FISIG)  The mission of the FISIG is to educate the SCBP members on issues affecting their personal and professional financial lives, so often intertwined in small- and mid-sized businesses. The group meets regularly to discuss economic and legislative issues that may impact business and/or personal profitability, share best practices and offer educational workshops.

YOUNG PROFESSIONALS  The Young Professionals of Somerset County was founded with the goal of identifying, engaging, and empowering the next generation of business professionals. As a sponsored initiative of the Somerset County Business Partnership, the Young Professionals special interest group holds after-hours social and networking events, seminars on topics of common interest, and other initiatives for its members and guests.

WOMEN IN BUSINESS  Women in Business is directed at the specific needs and challenges women face in the business world. Its purpose is for women to learn more about other businesses and how they can support one another. Focus areas include mind, family, society, body and finances.
**HUMAN RESOURCES ROUNDTABLE**

Human Resources Roundtable gives value back to members of the SCBP by providing a resource to obtain information from people who specialize in the Human Resource arena. The group consists of individuals who have primary responsibility for hiring, firing, providing day to day direction to employees and are responsible to address any employee conflict or inquiries by government agencies. Health and Welfare Benefits will also be an area in which the HR Roundtable provides discussion and direction.

**ELC LUNCHEONS**

Looking to meet with your legislators, cabinet members or local officials? Look no further, the Business Partnership offers Employer Legislative Committee (ELC) Luncheons. These meetings take place the fourth Friday of each month at Verve Bistro in Downtown Somerville starting at 11:30am. Each month we feature different legislative district representatives or local officials to discuss important issues relevant to Somerset County and to the business community.

**CEO ROUNDTABLE**

The CEO Roundtable enables CEOs, owners and managing partners to learn from and advise each other through the sharing of experiences and best practices in a non-competitive, confidential and professionally facilitated forum. Attendees must own a company with 5+ employees.
ARCHITECTURE, INTERIOR DESIGN, & PLANNING

908-685-7700
WWW.CERMINARAARCHITECT.COM

OFFICE & MEDICAL SPACE FOR LEASE

BRANCHBURG COMMONS
3322 Route 22 W | Branchburg | Somerset County | NJ

- Turn-key medical & professional office suites available
- Private entrance, bathroom, kitchenette & separate utilities for each suite
- High-speed internet access/Verizon Fios available
- Accessible from Routes 28, 31, 202, 206 & Interstates 78 & 287

1154, 1302, 1927 UP TO 2528 SF (+/-) AVAILABLE

(908) 874-8686 • LarkenAssociates.com
Immediate Occupancy • Brokers Protected
Raider Realty is a Licensed Real Estate Broker.
Information subject to errors & omissions.
LET’S COUNT ON EACH OTHER.
INVESTING IN OUR COMMUNITY.

Fulton Bank
FULTON FORWARD®

1.800.FULTON.4 | fultonbank.com
Fulton Bank, N.A. Member FDIC.
Robert G. Beylickjian  
Market Executive  
908.429.6603

Merrill Lynch Wealth Management  
100 Somerset Corporate Blvd.  
Bridgewater, New Jersey 08807

Merrill Lynch, Pierce, Fenner & Smith Incorporated (also referred to as “MLPF&S” or “Merrill”) makes available certain investment products sponsored, managed, distributed or provided by companies that are affiliates of Bank of America Corporation (“BofA Corp.”). MLPF&S is a registered broker-dealer, Member SIPC and a wholly owned subsidiary of BofA Corp.

Investment products: Are Not FDIC Insured  Are Not Bank Guaranteed  May Lose Value

The Bull Symbol and Merrill Lynch are trademarks of Bank of America Corporation.  
© 2019 Bank of America Corporation. All rights reserved.
PROUD SUPPORTERS

No matter who you are or where you’re going, Provident is the bank to help you get there. Whether you want to send money to your friends, a checking account with robust benefits, or to get the perfect loan for your small business—we’re committed to making it happen. Because we’re committed to you.
Hunterdon Family Medicine at Bridgewater is part of a network of family practices operated by Hunterdon Healthcare throughout Hunterdon, Warren, Somerset and Mercer counties with locations close to where you live and work.

We pride ourselves on keeping you healthy.

CALL AND SCHEDULE AN APPOINTMENT.

HUNTERDON FAMILY MEDICINE AT BRIDGEWATER

250 Route 28, Suite 100
908-237-4135

1251 US Hwy 22 West
WALK-INS WELCOME
908-237-4005

Learn more now at: HunterdonHealthcare.org/HunterdonFamilyMedicine
MEET THE AMBASSADORS

The role of the Ambassadors for Somerset County Business Partnership is to help new members make inter-partnership connections and ensure each SCBP experience is a positive one.

Traci Blank
Tracing Your Path

Brandu Bowers
PF Compass

Joe Costello
Royal Alliance Associates, Inc.

Laura DePrado
Final Touch Plantscaping LLC

Ed Dolan
Epic Results

Brenda Esler
Empower Somerset
Somerset County’s trusted member company, providing clean energy since 1991

Advanced Solar Products

Let Advanced Solar help you reduce your electric bill at NO COST!

Call today to lock in the best rates and maximize savings

Solar for a better future

908.751.5818 | www.advancedsolarproducts.com

NJ Advance Media is a data-driven marketing agency and the #1 provider of local news in New Jersey delivering timely news, sports and entertainment across all platforms and devices.

As a dynamic media company, we engage millions of people through quality journalism on NJ.com, social channels and in print publications including The Star-Ledger, Hunterdon County Democrat and Ledger Somerset Observer.

As a data-driven marketing agency, we have unsurpassed digital and data capabilities that can help you build your business, improve your market share, and achieve lasting results.

CONTACT MIKE GOLDSTEIN: 732.259.1828
MIKE_GOLDSTEIN@NJADVANC MEDIA.COM

LEARN MORE.
The Somerset County Board of Chosen Freeholders

Congratulates the 2019 Economic Vitality Award Recipients

Visit us at www.co.somerset.nj.us
Ad for Printer
Message from the Incoming Chair

Our Vision for the Future

We made it! The Somerset County Business Partnership has now officially started our second 100 years as an organization. We have enjoyed celebrating our centennial year with you throughout 2019. Now it is time for us to go beyond 2020 and share with you our vision for the future. Our vision is:

Somerset County is recognized as one of the premiere counties in the nation in which to live, work, play, visit, learn and find talent. We will put Somerset County on the map!

- We will achieve our vision because of the vibrant connections we have made over the years with the business community, Somerset County Freeholders, and partners from the private, public and non profit sectors.
- We will achieve our vision because of investments made by previous generations of leaders from the public and private sectors in creating a wonderful environment with world class amenities.
- We will achieve our vision because we will practice a culture of collaboration here in Somerset County that makes us unique – and gives us a competitive advantage.

Our strategic imperatives will remain the same. We will continue to provide resources critically valuable to the business community, advocate for a reform agenda that archives our Comprehensive Economic Development Strategy objectives, promote Somerset County as a special place, and endorse policies that result in job creation and private sector investment. In 2020, one of our top priorities will be to embrace Somerset County’s growing diversity and inclusion to serve the various needs of our membership and community.

We can all be proud of what our members of the Business Partnership have accomplished over our long history. Please know that your membership and participation, no matter the scope, advance the growth of Somerset County as a great place to live, work, learn and play. And that growth improves the experiences of our 3 million visitors and enriches each of our more than 810 member businesses and the lives of our 335,000+ citizens. Thank you!

As we look forward to 2020 and beyond: there is no better time or place to live and work than now in Somerset County!

Ed Dolan  Incoming Chair, Board of Directors
Design of the 2019 Annual Meeting Invitation, Website, and Annual Report by R&J Strategic Communications

Printing of the 2019 Annual Report by East Coast Media