

Citizen of the Year

Sponsorship Opportunities



| Sponsorship Level | Marketing Benefits | Visibility on SCBP.org | Visibility at Event | Tickets | Price |
|-----------------------------------|---|--|---|---------|---------|
| Signature Partner | <p>Full page ad in event program</p> <p>Photo opportunities at event</p> <p>Logo on all marketing for event</p> | <p>Logo on Citizen of the Year landing page</p> <p>Logo on Citizen of the Year registration page</p> | <p>Opportunity to be in “Introductory Video”</p> <p>Banner displayed in reception room</p> <p>Logo on Event Signage</p> | Eight* | \$5,000 |
| Corporate Partner | <p>Full page ad in Event Program</p> <p>Logo on all marketing for event</p> | <p>Logo on Citizen of the Year landing page</p> <p>Logo on Citizen of the Year registration page</p> | Logo on Event Signage | Four* | \$1,500 |
| Cocktail Reception Partner | Signage for table inside cocktail area | <p>Logo on Citizen of the Year landing page</p> <p>Logo on Citizen of the Year registration page</p> | Logo and signage displayed at Cocktail Reception | Three* | \$1,000 |
| Patron Partner | Half page ad in Event Program | Company name listed on Citizen of the Year registration page | Company name listed on Signage | Three | \$800 |
| Supporting Partner | Quarter page ad in Event Program | Company name listed on Citizen of the Year registration page | | One | \$300 |

Citizen of the Year— September 23rd, 2021
Bridgewater Marriott 5:00– 7:30pm

See Next Page for Ad Journal Rates

For more information please visit www.scbp.org or contact

Samantha Calderon, scalderon@scbp.org, 908-218-4300

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RECEPTION JOURNAL ADVERTISING

(1) - Full Page \$500

4.5" wide x 7.5" high

(3) - Quarter Page \$200

2.25" wide x 3.75" high

(2) - Half Page \$300

4.5" wide x 3.75" high

(4) - Eighth Page Ad \$100

2.25" wide x 1.75" high

Ad Journal submissions must be received no later than August 25th, 2021

Please contact Suzanne Leger: SLeger@scbp.org to submit for the ad journal